



GREAT LAKES



Plastic Surgery

You Deserve It!

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“Facelifts are the second most popular cosmetic surgical procedure”

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Skin Care

MONTHLY SKIN CARE SPECIALS

JUNE

Underarm Laser Hair Removal 20% off any package and/or 20% off any sunscreen product

JULY

Microdermabrasion Special \$75.00

AUGUST

Chemical Peel 20% off w/free eyebrow arch
-or-
Hydrating Facial \$75.00 w/free chemical hand treatment

Invasive vs. Noninvasive

Botox Cosmetic and dermal fillers have been wonderful, innovative additions to the world of cosmetic surgery. Their quick results, low down time, and low cost make them very appealing to many people. People question whether the introduction of these and other new laser and skin treatments are making traditional surgical rejuvenation options like the facelift obsolete. Not yet, says the American Society of Plastic Surgeons. While many baby boomers are choosing to postpone the facelift, patients 45 years old and older may find that these noninvasive procedures just won't cut it. As we age, the wrinkles around our eyes, brow lines, nasolabial folds and jowls become too deep for an injectable to smooth out. *When a patient's extent of facial aging reaches this point and the results of noninvasive procedures no longer accomplish the desired effect, surgery is*

the next natural progression.

Facelifts are the second most popular cosmetic surgical procedure for both men and women over age 55.

With baby boomers getting older, the request for surgical procedures that produce better, longer lasting results will continue to be on the rise. The procedure selected should fit the needs of the patient, whether it's injectables, surgery or a combination of both. There is no doubt, however, the facelift is here to stay.

Source: "Out With Facelifts? Not Yet, Says ASPS," www.plasticsurgery.org, Apr. 25, 2007



Patient Safety and Healthy Outcomes

Medi-spa popularity is rising across West Michigan, and while many are safe and physician supervised, there are no national standards in place to provide safety information to the consumer. Are these physicians available if a problem develops? What are the credentials of the physician and the staff administering these treatments? The procedures spas perform are generally safe with minimal recovery, but do have real risks. Injectables, such as Botox and dermal

fillers, Laser Treatments and deep peels are safest performed under the supervision of a board-certified plastic surgeon. *Administration of these treatments requires comprehensive training, including the management of potential complications.* The ASAPS and the ASPS recommend that you do your homework on anything that can affect not only your appearance but your health and safety as well. While Medi-spa prices may

seem more desirable, your decision should be based on the credentials and experience of the practitioner, not on price. For more information from the ASAPS and the ASPS on patient safety regarding Medi-spas, go to www.plasticsurgery.org/media.

For more information on our own in-house Esthetician Spa and Laser services, visit our website at www.glphs.com.

ASAPS Welcomes Dr. Raghu Elluru



Congratulations to Dr. Raghu Elluru as he joins his colleague, Dr. Scott Holley, as a member of The American Society For Aesthetic Plastic Surgery (ASAPS). All members of the ASAPS are certified by the American Board of Plastic Surgery, the only recognized board that certifies doctors in the specialty of plastic surgery. Membership into the ASAPS indicates a plastic surgeon's special interest and experience in cosmetic plastic surgery and is by

invitation only. Requirements of documentation of a plastic surgeon's wide experience in cosmetic surgery, as well as documented Continuing Medical Education in cosmetic surgery indicates extensive knowledge of current cosmetic surgical techniques. Of equal importance is the assurance that ASAPS members abide by a strict code of conduct, which helps to ensure the highest quality patient care.

For more information regarding the ASAPS, visit their website at www.surgery.org.



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