



GREAT LAKES



Plastic Surgery

You Deserve It!

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The Eyes Have It

They're revealing. They're intriguing. They're expressive. The eyes have it, hands down, as the most interesting facial feature we have. But drooping or puffy eyelids can greatly impact the appearance of our eyes, causing us to reflect ourselves differently than how we may really feel. If you're concerned by drooping upper lids that make you appear angry or sad, or by tired looking eyes due to puffiness, than cosmetic eyelid surgery may be right for you. **Eyelid surgery, or blepharoplasty, can correct the excess skin, tissue and fat that contribute to droopiness or puffiness in both the upper and lower eyelids, giving you a more youthful appearance.** Specifically, eyelid surgery can treat sagging skin that creates folds of the upper eyelid, excess skin of the upper lid that hangs down and may impair vision, excess deposits of fat that look like puffiness in the upper eyelids, bags under the eyes, droopy lower eyelids, and fine wrinkles of the lower eyelid. This surgery is most commonly performed on healthy adults who are non-smokers and have a positive outlook and goals for improvement through eyelid surgery. After an individualized treatment

plan is discussed with your surgeon, this procedure can be performed on an out-patient basis. Because of the degree of correction required, blepharoplasty can only be achieved surgically, by repositioning muscle and fat and by removing excess skin. Where brows are positioned low or where crow's feet at the outer corner of the eyes contribute to the aging appearance, a brow lift may be a more appropriate procedure, or recommended in conjunction with eyelid surgery. Incision lines may take up to a year to fully refine and diminish, but final results will appear over a shorter period of time, usually within several weeks. The benefits of eyelid surgery should reveal smoother and firmer upper and/or lower eyelids. More importantly, the appearance of your eyes will match the youthful way you feel on the inside! To schedule your blepharoplasty consultation with one of our board certified plastic surgeons, call either our Portage (269-329-2900) or Battle Creek (269-979-0900) offices today!

Source: Cosmetic Eyelid Surgery Brochure, American Society of Plastic Surgeons, 2003.

About Our Surgeons

Scott D. Holley, MD, FACS, and Raghu G. Elluru, MD, FACS are dedicated to their patient's wellness and health. It is important to them to customize a treatment plan that will suit each patient individually and meet that patient's needs and desires. Both surgeons are certified by the American Board of

Plastic Surgery. Each is a member of the ASPS and the ASAPS, societies dedicated to cosmetic and aesthetic plastic surgery. They each maintain an added Certificate of Surgery of the Hand and are affiliated with many professional organizations. Drs. Holley and Elluru, along with their experi-

enced staff, welcome you to Great Lakes Plastic and Hand Surgery.

To schedule a consultation with either physician, call Portage at 269-329-2900 or Battle Creek at 269-979-0900 today. Your own personal cosmetic coordinator is waiting to hear from you!

Happy Holidays

from the entire staff at
Great Lakes Plastic &
Hand Surgery!

GREAT LAKES



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The Age of the Facelift

While minimally invasive procedures are gaining in popularity, baby boomers are shifting to lifts. Since 2005, facelifts performed on people ages 40 to 54 has increased 22 percent. The unavoidable is happening—loss of skin elasticity as we age. When we're younger invasive procedures can be delayed by the use of injectable fillers and lasers. This just isn't the case for boomers experiencing loose and sagging skin. *And with the perception that forty is the new thirty, it is every boomer's desire to look as young as they feel.* Studies are also showing that facial aging does not occur uniformly. It was once thought that facial fat was one confluent

mass that got weighed down by gravity. However, it is now known that facial fat is separated into areas around the forehead, eye, cheek and mouth. As each of these areas transition individually, the smooth appearance we once had changes to areas of volume gain or loss, which creates sagging or hollowed skin and wrinkles. A facelift, or a rhytidectomy, is a surgical procedure to improve the visible signs of aging in the neck and face. Where improvement can be isolated to the region of the midface, a limited incision lift may be an alternative to the traditional facelift. Although a facelift cannot stop the aging process, it does not

change the fundamental appearance of your face. It is important that these procedures be performed on healthy adults that are non-smokers and have a positive outlook with realistic, specific goals about the improvement desired for their appearance. To schedule a consultation to see if a facelift is the right procedure for you, call either our Portage (269-329-2900) or Battle Creek (269-979-0900) offices today!

Sources: "Cosmetic Plastic Surgery for Baby Boomers Shifts to Lifts," www.plasticsurgery.org, 2007, "Study Reveals Facial Aging does not occur Uniformly," www.plasticsurgery.org, 2007.



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